



Hike for Lung Health ABC's of Fundraising

Ask, Ask, Ask!! The easiest way to raise money is to ask!! Don't just ask for what you think you'll get, ask for what you need. If you need \$10 from 25 people- let them know that!

Bake Sales: Hold a bake sale at your work, school or at a busy place. Grocers, banks or other local spots may allow you to sell your baked goods.

Baby-sit: Offer to sit for your nieces/nephews/neighbors/grandkids etc. Ask for a donation to RHAMC for your time.

Car Wash: This is a perfect idea for students and in the spring and summer. Any parking with access to water will work. Try saying, "donations accepted" instead of setting a determined price.

Chili Cook-off: Chili is a cost effective meal and yields a lot of leftovers. Set a price to join the competition and share the award winning foods!

Dress Down Days: This can be done at any business or school which require uniforms. Ask your employer to support your team by allowing dress down days to those who make a minimum donation. Tip: Do this every Friday for a set timeframe.

Donut Fridays: Have a local donut shop donate donuts and bring them to your office or school on Fridays to sell.

Email: Email your friends and family for donations!

Flower Sales: Work with your local florist to see if you can get discounted flowers to sell at your school or workplace.

Garage Sales: Clean out your basement and set up a garage sale. Be sure to put out a glass jar labeled "donations." Let everyone know you're raising funds for RHAMC and share your story of why you're hiking!

Game Night: Host a party where everyone can come play board games. Charge a fee to play or have a winner's pot...the pot going back to RHAMC.

Housesit: Volunteer to watch your neighbors/friends/families house while they're on the summer vacation. Ask for a donation to RHAMC for your time.

Ice Cream Social: Sell ice cream at your school or place of employment. This is a fun treat for everyone, especially in the warmer months on a Friday.

Jean's Day: Ask your employer to allow employees to wear jeans once a week for a small fee with the proceeds going to RHAMC.

Know your facts about RHAMC! It's important to know our mission, programs and services so when you're asked where your fundraising dollars go, you have the right answers!

Letter writing Campaign: Send letters to all your friends, co-workers, family, and neighbors. Share your story about why you're walking, add a picture of who you're walking for or how you're touched by our mission. This can be done online through the Hike for Lung Health website. Be sure to add a self-addressed stamped envelope so it's convenient and easy for your donors! See out letter writing tips on our website.

Matching gifts: Many companies have a matching gifts program. Make sure to find out if your company does. Inquire with your human resources department and submit those forms to RHAMC. If not, ask them if they'd match your dollars raised through your campaign.

Never underestimate the power of a personal phone call! Let your friends and family know that you're walking in the Hike for Lung Health. Share with them why and ask for their support. Share where your fundraising dollars go!

Other than Work: Ask for support from clubs, place of worship, your local cleaners or recreational organizations. Think outside the box! Be sure to let everyone know that you're walking and WHY!

Penny Wars: Do you work in an office with different departments? Have everyone drop their change into each departments change jar. Pennies are worth positive points and silver coins are negative points. The jar/department with the most points can win a pizza party. (Try to get the pizza donated!)

Piggy Banks: Decorate a canister and leave them around your office or on your desk letting people know what and why you're fundraising. You can also have

one on your kitchen counter and have your family members empty their pockets at night into the jar. Those coins will add up!

Quilt Party: Do you know someone who is a seamstress? Ask them to host a quilting class and ask your friends for donations to attend and learn!

Rally Parties: Host a bar fundraiser at your favorite pub! Most bars are familiar with this type of party and already have packages available for a private fundraising party with drink and appetizer specials. You are fundraising while having a great time with friends and family!

Raffle Sales: Imagine the possibilities of the things you can raffle off! Get creative and put large raffle prizes together. Most companies will donate gift cards which you can raffle off or add to a basket.

Sports tournaments: If you're walking as a team, put together a (bean)bags, golf, hockey or any other sport tournament with the proceeds benefiting your team!

Strike-out Party: Put that big screen TV to use this summer! Invite your friends and family over to cheer on their favorite MLB team. Ask your friends to donate to enjoy the festivities to RHAMC.

Taffy Apple Sales: Perfect for the early fall! Work with a vendor to get a discounted price and sell at your school or work!

Use your Imagination! Take these ideas and twist them to fit your own personality!

Video: Be sure to use the Hike for Lung Health video on our webpage to let your friends and family know what we're all about. This may even encourage them to join your team and start doing their own fundraising!

Work with your favorite local restaurant and ask them to donate a percentage of their proceeds from one night of their sales. Many chain restaurants already offer this!

XYZ: Don't just use the generic xyz format of our email blasts and your website. Personalize, personalize, personalize! This is the perfect place to share your pictures and story about why you're walking!

Yard Sales: Same idea as the garage sale! Add your family's and neighbors' items to your sale!

Zoom toward your fundraising plan. Use these fundraising tips to reach your personal goal!